

## Health Professionals SIG – Action Plan

Priority 1: Strengthen the MDS Brand		
<i>Goal 1c: Create stronger connections with Affiliated and Related Organizations to reach all <b>healthcare providers</b>, regardless of language</i>		
Assigned Strategies	Timeline	Action Plan
Explore ways to reach undergraduates, medical students, and young health professionals to encourage an interest in Neurology and Movement Disorders.	Medium / Long Term	<p>Generate partnerships with local, regional, national, and international entities associated with allied health disciplines for exchange via relevant MDS web and social media properties (M/L)</p> <p>Contribute to consumer education materials developed by the MDS (M)</p> <p>Improve the capacity of our members to share Society-affiliated social media content for awareness and educational purposes (S)</p>
Priority 2: Be the Premier Educational Source on Movement Disorders		
<i>Goal 3a: Ensure everyone can access MDS Education materials with ease</i>		
Assigned Strategy	Timeline	Action Plan
Address the different careers (Clinicians, Scientists, Allied Health) and career stages through educational offerings *	Short/Medium Term	<p>Comprehensive survey of allied health professionals regarding professional and educational needs. (S)</p> <p>Work with the Education Committee to enhance the functionality and usability of the Roadmap to guide health professionals</p> <ul style="list-style-type: none"> <li>• Collaboration on development of educational content with the Education Committee (L)</li> </ul> <p>Development of Internal HP SIG educational opportunities, including case studies, brief interviews, and webinars. (M/L)</p>
<i>Goal 3b: Reach underserved areas to address their educational needs</i>		
Assigned Strategy	Timeline	Action Plan
Explore ways to engage Health Professionals in underserved regions to increase interest in Movement Disorders.	Medium Term	<p>Grow membership in the HP SIG, with a particular focus on underserved individuals and communities via reduced fee initiatives. (S/M)</p> <p>Train the Trainer programs in underserved communities. (M)</p>

\* Strategy assigned to multiple Committees/Groups

Timeline Key: (S) – Completed by the 2023 International Congress, (M) – by the 2024 International Congress (L) – by the 2025 International Congress