Support Opportunities & Exhibitor Prospectus

International Congress of Parkinson's Disease and Movement Disorders®

International Parkinson and Movement Disorder Society

Seoul, Korea

October 4-8, 2026

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Society Profile

Members

The International Parkinson and Movement Disorder Society (MDS) is an international professional society of clinicians, scientists and other healthcare professionals who are interested in Parkinson's disease, related neurodegenerative and neurodevelopmental disorders, hyperkinetic movement disorders and abnormalities in muscle tone and motor control. The spectrum of clinical disorders represented by MDS includes, but is not limited to: ataxia, chorea, dystonia, gait disorders, Huntington's disease, myoclonus, Parkinson's disease, restless legs syndrome, spasticity, tardive dyskinesia, tics and Tourette syndrome, and tremor. In addition to more than 12,000 individual members, 81 national Movement Disorder societies collaborate with MDS as affiliate members.

Purpose

The purpose and objective of MDS is to operate exclusively for scientific, scholarly and educational purposes; to encourage research; to provide forums, such as medical journals, scientific symposia and International Congresses, for sharing ideas and for advancing the related clinical and scientific disciplines; to encourage interest and participation in the activities of MDS among healthcare and allied professionals and scientists; to collaborate with other related professional and lay organizations; and to advance the neurological sciences pertaining to Movement Disorders.

History

MDS was founded in 1985 on the initiative of Professors Stanley Fahn and C. David Marsden, whose leadership and vision guided the expansion of clinical expertise and research in this field. It merged in 1992 with the International Medical Society for Motor Disturbances. Publication of the journal *Movement Disorders* began in 1986, and the first International Congress was held in 1990. In 2013, The Movement Disorder Society officially changed its name to the International Parkinson and Movement Disorder Society in order to recognize the growing importance of Parkinson's disease care and research within the Movement Disorders field.

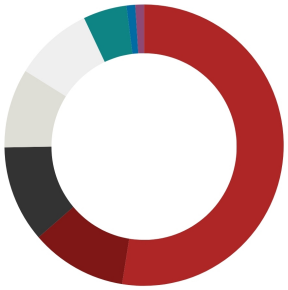
Activities

MDS produces two journals: *Movement Disorders* and the online journal *Movement Disorders Clinical Practice*. The Society also manages over 35 clinical assessments specific to Movement Disorders. Of these, MDS actively translates the widely used MDS-UPDRS, UDysRS, MDS-NMS, and MDS-NMS-Q and is developing rating scales in the areas of PD Psychosis, MSA and tremor among others. MDS is also advancing a digital eDiary project to support patient-reported symptom tracking and future clinical research. The MDS Continuing Education program serves clinicians, other health professionals, and researchers throughout the world each year. With the diverse and international membership of MDS, the number and types of educational activities vary to include live education courses that vary in size, location and topic, as well as online education and eLearning modules. MDS activities have seen upwards of 20,000 learners, while smaller activities educate groups of 75-200. The expected results of the program are to advance science, medical knowledge, competency, and performance in the area of Movement Disorders, thereby enhancing patient care.

MDS Members by Regional Section

11,621 total MDS Members
as of June 30, 2025

- Pan-American Section: 35%
- Asian and Oceanian Section: 29%
- European Section: 25%
- Africa: 10%



Past International Congress Attendance

Year	Location	Attendance	Year	Location	Attendance
2025	Honolulu, HI, USA	3,700	2016	Berlin, Germany	5,500
2024	Philadelphia, PA, USA	4,800	2015	San Diego, CA, USA	3,700
2023	Copenhagen, Denmark	5,200	2014	Stockholm, Sweden	4,500
2022	Madrid, Spain	3,000 (max. capacity)	2013	Sydney, Australia	2,600
2021	Virtual Congress	13,000	2012	Dublin, Ireland	5,100
2020	Virtual Congress	20,000	2011	Toronto, ON, Canada	3,750
2019	Nice, France	6,000	2010	Buenos Aires, Argentina	4,000
2018	Hong Kong	4,000	2009	Paris, France	5,000
2017	Vancouver, BC, Canada	4,300	2008	Chicago, IL, USA	3,650

2025 International Congress Supporters

** Denotes sponsoring companies who were also Exhibitors* *#Denotes Marquee Sponsors*

DIAMOND
Amneal Pharmaceuticals *
AbbVie*

PLATINUM
Acadia Pharmaceuticals*
AskBio, Inc.*
Biogen*
H Lundbeck A/S*
Medtronic*
Merz Therapeutics GmbH*
Supernus Pharmaceuticals*

GOLD
Boston Scientific*
PTC Therapeutics

SILVER
Abbott*
Britannia Pharmaceuticals Ltd.*
Emalex Biosciences, Inc.*
Insightec*
Ipsen*
Teva Pharmaceuticals*

BRONZE
Amprion Inc.*
Association of Movement Disorder Advanced Practice Providers*
Cala Health*
Capsida Biotherapeutics
ClearSky Medical Diagnostics*
CND Life Sciences*
Dannce.ai*
Encora Therapeutics*
Ferrer
GE HealthCare*
IntraBio, Inc.*
Mirum Pharma*
neuroClues*
Neurocrine Biosciences, Inc.*
Newronika*
PAL Technologies*
Parexel*
Parkinson's Foundation*
Parkinson Study Group*
PhotoPharmics*
Remepy*
Roche*#
Sorridi Therapeutics*
Steadiwear Inc*
Theravance Biopharma US*#
UCB*
uMed*
Yoda Pharmaceuticals

2026 International Congress Overview

The MDS International Congress of Parkinson's Disease and Movement Disorders® will take place in Seoul, Korea from **Sunday, October 4 through Thursday, October 8, 2026,** at the COEX Convention & Exhibition Center, 513 Yeongdong-daero, Gangnam District, Seoul, South Korea.

Learn more at www.mdscongress.org

Purpose

The MDS International Congress is a forum for clinical and basic discussion on a variety of Movement Disorder topics, including presentation of current research and available treatments.

Scientific Program

The 2026 Scientific Program will incorporate Teaching Courses, Therapeutic Plenary Sessions, Plenary and Parallel Sessions, Applied Skills Sessions, Video Sessions, Poster Sessions, and Oral Platform Presentations. The theme of the 2026 International Congress will be showcased throughout the Scientific Program.

Target Audience

The target audience includes clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals with an interest in the current research and approaches for the diagnosis and treatment of movement disorders.

Abstract Submission

Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders. Abstracts are peer-reviewed and organized into poster sessions.

General Information

- **Venue:** COEX Convention & Exhibition Center will be the venue for the International Congress.
- **Hotel:** Hotel reservation information will be available at www.mdscongress.org.
- **Language:** The official language of the International Congress is English.
- **Registration:** Registration information will be available on the International Congress website. MDS Members will be offered a reduced registration fee. Non-members will have the opportunity to become members through the registration process. Registration will open in Spring 2026 for individuals and shortly thereafter for groups and exhibitors.
- **Exhibits:** Pharmaceutical and biotechnology companies, medical publishers, associations and patient service providers are invited to participate in the International Congress exhibition.

2026 International Congress Sponsorship Levels

MDS will recognize companies based on their cumulative International Congress sponsorship, exhibit and advertising spend. Sponsorship Levels are:

Amount	Sponsor Level	Includes
$300,000 +	Diamond	• Company logo recognition • Six full Congress registrations
$200,000 – $299,999	Platinum	• Company logo recognition • Five full Congress registrations
$100,000 – $199,999	Gold	• Company logo recognition • Four full Congress registrations
$50,000 – $99,999	Silver	• Company logo recognition • Three full Congress registrations
Under $50,000	Bronze	• Company name recognition • Two full Congress registrations
Any education grant	Supporter	• Company name recognition

(all amounts listed in USD)

Recognition for sponsorship levels includes:

- Acknowledgement by company logo or name at the Sponsor Level on the following:
  - International Congress onsite signage
  - Sponsor listing page of the International Congress website
  - Sponsor listing page of the mobile app
  - Preliminary Program – *Companies making their commitment by May 11, 2026*
    - This reaches an anticipated 68,000+ professionals specializing in movement disorders, from more than 150 countries. It is posted online and emailed to all MDS Members and those who have expressed interest in this International Congress.
  - Final Program – *Companies making their commitment by July 31, 2026*
    - This comprehensive guide to the International Congress includes a complete schedule of educational events. The Final Program will be shared via email with all Congress registrants, and posted on the International Congress website.
  - MDS social media channels (Twitter, Facebook, Instagram)
- Inclusion of company logo (Silver through Diamond Levels) or name, Exhibit booth number (if applicable) and website in a Sponsor e-Newsletter to be sent a week before the International Congress begins
- Inclusion in the 2027 International Congress Prospectus as a 2026 Sponsor

The commitment deadline for support of the International Congress is July 31, 2026

Medical Education Grants

Companies may support the overall International Congress, which carries Continuing Medical Education credit (CME), with unrestricted medical education grants. In addition to seeking commercial support from Industry partners, MDS submits grant requests to multiple companies via those companies' specified processes. Companies providing medical education grants will be acknowledged by name in the ways outlined on page 6 in compliance with the Accreditation Council for Continuing Medical Education (ACCME) for grants approved by July 31, 2026.

Sponsorships

Marquee International Congress Sponsor — $25,000 USD

Marquee sponsorship allows your company's name to be included in email messages sent to the MDS mailing list regarding the International Congress, reaching 68,000+ recipients encompassing MDS members, International Congress registrants and the broader movement disorder community. **Marquee sponsorship includes a standard 9m^2 exhibit booth.** Marquee Sponsors may upgrade to a larger exhibit space at the costs outlined on page 13.

Recognition includes:

- Complimentary 9m^2 exhibit booth (see page 13)
- Acknowledgement in an email to MDS Members and contacts (est. 70,000+ recipients)
- Inclusion of your company logo and website link in emails to International Congress registrants
- Acknowledgement as a Marquee sponsor in the Final Program, mobile app, and on the International Congress page of the MDS website.

Corporate Therapeutic Symposium (non-CME) — $165,000 USD / $180,000 USD with lunch

A Corporate Therapeutic Symposium, or CTS, offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate or product brand. Each Symposium is one hour in length and is open to all registered meeting delegates. No CME is given for Symposia. There are three CTS slots available each day October 4-7. Early reservation is encouraged to ensure availability and choice of time slot.

PLEASE NOTE: CTS pricing reflects options with or without lunch provided in/near the session room. All logistics are handled by MDS if the lunch-included option is selected.

Corporate Therapeutic Symposia support includes:

- Four complimentary full registrations which will include admission to all scientific sessions, Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session details (title, speakers, description) included in an email to registrants highlighting CTS, sent within two weeks of the International Congress start date.
- Four lead retrieval app licenses for mobile devices, available for the duration of the International Congress (if lunch option is selected)
- One company-provided sign or retractable banner identifying the sponsor and session outside the session room, plus MDS-provided signage highlighting that day's CTS at multiple access points on the event day. Signs and handouts distributed from your Exhibit are allowed.

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

- MDS staff in concourse areas before the start of all CTS will help direct attendees to these events in a timely manner.
- Company name and session information included in the Final Program, mobile app, and in an email to registrants.

Suggested CTS Promotional Package: $20,000 USD

Many CTS sponsors select ads to promote their session; MDS has created a discounted package that includes all of the following advertising opportunities designed to highlight your CTS to delegates in print, via the mobile app, and via email:

- One (1) Full-page ad in the Final Program (print and online versions; see p. 13) - $6,000 value
- One (1) Full-page ad in the Congress-at-a-Glance Booklet (see p. 13) - $5,000 value
- One (1) Banner ad in a Pre-Congress email to all registrants (see p. 14) - $4,000 value
- One (1) Banner ad in a Daily e-Newsletter email to all registrants (see p. 14) - $4,000 value
- One (1) Banner ad in the Congress Mobile App (see p. 14) - $4,000 value

A $23,000 total promotional value for the discounted rate of $20,000!

Innovation Showcase (non-CME) — $90,000 USD

Connect with attendees in real time and drive traffic to your exhibit or website by hosting a 30-minute session that provides an opportunity to highlight and discuss a product, research or initiative via live presentation. Showcase sessions will be held in the MDS Pavilion, an open, informal space in the center of the Poster and Exhibit Hall created to capture passing traffic. No CME is given for the Showcase sessions.

Innovation Showcase support includes:

- Two complimentary full registrations which will include admission to all scientific sessions, Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session information included in the Final Program, mobile app, and in an email to registrants

Suggested Innovation Showcase Promotional Package: $10,000 USD

MDS has created a discounted package that includes all of the following advertising opportunities designed to highlight your Showcase session to delegates in print, via the mobile app, and via email:

- One (1) Half-page ad in the Final Program (print and online versions; see p. 13) - $3,500 value
- One (1) Banner ad in a Pre-Congress email to all registrants (see p. 14) - $4,000 value
- One (1) Banner ad in a Daily e-Newsletter email to all registrants (see p. 14) - $4,000 value

A $11,500 total promotional value for the discounted rate of $10,000!

(SOLD OUT) International Congress Mobile App — $45,000 USD (Exclusive)

The mobile app for Apple iOS and Android devices makes information about the International Congress available at your fingertips. Delegates can find information about the program, events and faculty, build their personal schedules, connect with other delegates, and more. Previous iterations of the mobile app saw nearly 3,300 unique downloads. Banner ads within the app will be available for purchase by any sponsors.

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Recognition includes:

- Company branding on select logistical pages within the app
- Inclusion in an email and social media post when the app launches
- Inclusion as app sponsor in Final Program and app-related email to registrants
- One banner advertisement within the app
  PLEASE NOTE: Additional banner ads in the app will be available to other supporters

(SOLD OUT) Oral Platform Presentations — $40,000 USD (Exclusive)

Participants hear short presentations of selected posters on a given theme across multiple sessions, with commentary by the authors and MDS Faculty. Be the exclusive supporter of all sessions (12 total in 2025). Presentations will be given in breakout rooms from a podium with audience seating. Presentation categories will be announced in Spring 2026.

Recognition includes:

- Acknowledgement in Final Program, in mobile app, and on signage outside the Presentation rooms

(SOLD OUT) Venue Wi-Fi — $30,000 USD (Exclusive) / $20,000 USD (non-Exclusive)

Provide wireless internet service throughout the International Congress venue for all delegates.

Recognition includes:

- Acknowledgement alongside login information in the Final Program, in the Mobile App, and on signage at the event
- Acknowledgement in the Daily e-Newsletter emails sent to all delegates each morning of Congress

MDS Video Challenge — $25,000 USD (non-Exclusive)

Provide support for the popular MDS Video Challenge, in which delegates observe how MDS experts approach unusual and challenging cases as presented by representatives from Movement Disorder centers around the world. This highly engaging session is open to all delegates. Based on participation at previous International Congresses, 1,500+ delegates are expected to attend the Video Challenge in Seoul. *A maximum of three sponsors will be accepted.*

Recognition includes:

- Company name on all Video Challenge emails promoting special events
- Acknowledgement in Final Program, in the mobile app, and on signage at the event

Young Delegates' Networking Event — $25,000 USD (non-Exclusive)

This event provides an opportunity for delegates who are in the beginning phase of their career to network and socialize with other up-and-coming experts in the field. MDS welcomes sponsors to identify additional groups for which they may wish to sponsor receptions, and may choose to combine multiple groups.

Recognition includes:

- Acknowledgement in the Final Program, in the mobile app, and on signage at the event
- A company representative may make a brief welcome in conjunction with a welcome from an MDS leader

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Charging Lounge — $20,000 USD per lounge

Enable delegates to stay connected throughout the day by providing a 10x20" (18m^2) corner-located charging lounge on the Poster and Exhibit Hall floor with sponsor-branded panels, seating, and multiple charge capabilities. Location is at MDS discretion.

Recognition includes:

- Company or product branding, to be approved by MDS, on wall and/or overhead panels of lounge
- Acknowledgement in the Final Program and in the mobile app

Charging Stations — $15,000 USD per station

Enable delegates to stay connected throughout the day by providing charging stations at locations within the International Congress venue, outside of educational spaces.

Recognition includes:

- Company/product logo or graphics, to be approved by MDS, on the station panels

Welcome Ceremony — $15,000 USD (non-Exclusive)

The Welcome Ceremony will welcome registrants and recognize the contributions of the many individuals who helped plan the event, as well as set the stage for an engaging educational experience. Multiple sponsors are sought at $15,000 each.

Recognition includes:

- Acknowledgement in the Final Program, in the mobile app, and on signage at the event

Coffee Breaks — $15,000 USD per Break

Coffee breaks will be offered Sunday-Thursday mornings during the International Congress. During these breaks, delegates may relax and enjoy a refreshing beverage before continuing their full day of meetings. Multiple sponsors will be considered. Sponsors may also work with the venue to provide branded cups and/or napkins at their own cost.

Recognition includes:

- Company logo on signage displayed on/near all coffee stations

Coat Check/Luggage Area — $10,000 USD

Provide secure storage for delegates' coats and luggage at the International Congress venue.

Recognition includes:

- Company name or logo on signage at coat check

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Promotional/Branding Opportunities

Hotel Room Key Card Sleeves — $20,000 USD (Two hotels)

Place your company or brand logo on the paper sleeve in which room door key cards are distributed to International Congress delegates upon check-in at both of the hotels adjacent to the COEX – the Westin Seoul Parnas and the InterContinental Grand Seoul Parnas.

Recognition includes:

- Company logo/branding on outside of paper key card sleeve

Seoul City Map — $20,000 USD (Exclusive)

Provide a branded map of Seoul to all delegates. *Commitment deadline: June 3, 2026.*

Recognition includes:

- Company or product logo on the cover of the map

'Anytime' E-Poster Viewing Stations — $15,000 USD per set of 5 stations

Position your brand at a destination attendees return to throughout the conference. Unlike scheduled poster presentation sessions, these e-poster viewing stations provide a flexible, self-directed environment where delegates can access the full e-poster library, browse research, compare studies, revisit content, and engage with topics of interest on their own schedule. This creates extended dwell time and repeat visits, making the stations a natural hub for ongoing attendee interaction. Two sets of five interactive stations (totaling 10 stations) are available.

Recognition includes:

- Company/brand logo placement on viewing station counter/cabinet fronts
- Recognition in the Final Program, Mobile App, and pre-Congress sponsor email

(SOLD OUT) International Congress Notepads — $10,000 USD (Exclusive)

Include your logo on the cover of the notepad available to delegates onsite. The MDS International Secretariat will be responsible for design and production of the pads, which will also carry the MDS logo. *Commitment deadline: June 3, 2026.*

Recognition includes:

- Company or product logo, to be approved by MDS, on notepad alongside MDS logo

Floor Clings — $7,500 USD per set of 3

Showcase your brand, product, exhibit or sponsored session on a set of three floor clings to be placed in walkways within the Poster and Exhibit Hall. Size to be determined; quantities are limited and based on available space.

Recognition includes:

- Company or product branding, to be approved by MDS, on escalator panels

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Exhibits

The MDS International Congress of Parkinson's Disease and Movement Disorders® is the premier meeting in the field each year, gathering together the world's top clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals. Engage with this important audience by reserving space for your company or organization in the Poster and Exhibit Hall.

Why Exhibit at the MDS International Congress?

- Meet global thought leaders in the field of Parkinson's disease and Movement Disorders
- Interact with clinicians who evaluate, prescribe, and recommend your products to patients
- Generate new leads and achieve your sales and business development objectives

Exhibit Opportunities

- All exhibits include 3 exhibit-only personnel badges per $9m^2$/*100 ft^2*
- Non-Profit table Exhibitors receive 2 exhibit-only badges

<table>
<tr><th>Exhibitor Type</th><th>Fee</th></tr>
<tr><td>Standard</td><td>$1,000 USD per sqm ($9,000 per $9m^2$ / 10x10 ft.)
(minimum $9m^2$/100 ft^2; booth must be in multiples of $9m^2$/100 ft^2)
Exhibitors must reach minimum sponsorship spends (the combined total of sponsored items, events, advertisements, etc.) in order to reserve an Exhibit at specific sizes listed below:
<table>
<tr><th>Minimum Sponsorship Spend (excluding Exhibit space)</th><th>Maximum Exhibit Size (based on availability)</th></tr>
<tr><td>Under $50,000</td><td>$18m^2$ (approx. 200 sqft)</td></tr>
<tr><td>$50,000 – $100,000</td><td>$36m^2$ (approx. 400 sqft)</td></tr>
<tr><td>$100,000 – $200,000</td><td>$72m^2$ (approx. 800 sqft)</td></tr>
<tr><td>$200,000 and above</td><td>No Limit</td></tr>
</table></td></tr>
<tr><td>Reduced Fee</td><td>$4,500 USD ($9m^2$ booth only)
In order to ensure that a variety of products and services are presented to International Congress delegates, Reduced Fee Exhibits are offered for entities meeting the following criteria:
• Start-ups, or those without a product currently on the market
• Sales of less than $10M annually, or with products marketed to allied health professions or patients
NOTE: All Reduced Fee Exhibits are sold on a space-available basis and will not be confirmed until after May 11, 2026. Additional booth space is available up to $18m^2$ but the additional $9m^2$ is at the standard rate of $9,000 as shown above, ie the total for an $18m^2$ space is $13,500.</td></tr>
<tr><td>Non-Profit / Foundation</td><td>No Fee
Standalone, single skirted table with two chairs in designated Non-Profit area</td></tr>
</table>

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Exhibition Schedule and Information

E-Poster and Exhibit Hall Hours

Build/Setup Hours

Friday, October 2, 2026	7:00 – 23:00 • Space-only exhibitors (build) + standard booths
Saturday, October 3, 2026	7:00 – 23:00 • Standard booths + Non-Profit tabletops

NOTE: Setup and dismantlement hours are subject to change at the discretion of MDS or the venue.

Exhibit Open Hours

Sunday, October 4, 2026	9:00 – 16:00
Monday, October 5, 2026	9:00 – 16:00
Tuesday, October 6, 2026	9:00 – 16:00
Wednesday, October 7, 2026	9:00 – 16:00

E-Poster and Exhibit Hall hours are subject to change. Exhibitors will be notified if a change in hours is necessary. Exhibits must be staffed during the above listed hours and may not be left unattended.

Exhibitor personnel access to the E-Poster and Exhibit Hall outside the exhibit open hours above:

Sunday, October 4, 2026	8:00 – 17:00
Monday, October 5, 2026	8:00 – 17:00
Tuesday, October 6, 2026	8:00 – 17:00
Wednesday, October 7, 2026	8:00 – 17:00

NOTE: Overnight security is provided, but all exhibitors are encouraged to store and lock any valuables.

Dismantlement Hours

Wednesday, October 7, 2026	17:00 – 23:00
Thursday, October 8, 2026	8:00 – 12:00

Admission to Exhibits and Scientific Sessions

Each exhibitor will be granted three (3) complimentary Exhibitor Personnel badges per 9m^2 of space purchased for access to the Exhibit Hall only. Additional Exhibitor Personnel badges can be purchased at $150 USD each. Exhibitors attending scientific sessions must register for a full-access badge; Full registrants DO NOT also need an Exhibitor badge.

Badge Policy

Admission to the Poster and Exhibit Hall will be by name badge only. Security guards will monitor the Hall entrances for proper identification. Exhibit stand personnel must show an official MDS exhibitor name badge in order to gain access to the Poster and Exhibit Hall during installation, show, or dismantlement hours. Independent contractor personnel, hired by an exhibitor to install and dismantle their display, should register onsite for a temporary name badge valid for only installation and dismantlement hours.

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Print Advertising Opportunities

International Congress-at-a-Glance Booklet — $5,000 USD per full page ad

This brochure-sized, handheld guide contains key information about the International Congress at a glance, including a schedule, exhibitor listing and map with hours, evening event details, and more. Offered onsite to International Congress delegates, the booklet will also include full-page sponsor/exhibitor ads, which may be used to call attention to a sponsored session, exhibit, brand, product or service.
Commitment deadline: June 3, 2026.

Final Program Advertisements

The Final Program, released just ahead of the International Congress, will contain a complete schedule of International Congress educational sessions and other events. A link to an interactive PDF (with capability for videos embedded within your ad) will be shared with all registrants via email.

Final Program	*Commitment Deadline: June 3, 2026*
Inside Back Cover, Full Page	$9,000 USD
Interior Full Page	$6,000 USD
- add Video within ad (in Interactive PDF)	*+ $3,000 USD*
Interior Half Page	$3,500 USD
- add Video within ad (in Interactive PDF)	*+ $1,500 USD*
Interior Quarter Page	$2,000 USD

Electronic Advertising Opportunities

MDS Info Wall Advertisement — Pricing below

Two six-by-eight foot LED walls in central, high-traffic locations will display information about the International Congress, including schedule highlights, event details, and more. Companies are offered the opportunity to promote a sponsored session, exhibit, brand, product or service via rotating static advertisements. Up to 8 ad slots per day will be available.

Single Day $7,500 USD per ad Duration of Congress $10,000 USD per ad

Pre-Congress e-Newsletter Banner Advertisement — $4,000 USD per ad

Include your advertisement in the pre-Congress e-Newsletter emailed to MDS members and registrants one week before the International Congress. In addition to logistical information and event highlights, there will be space for up to six static banner ads within the message body.

Daily e-Newsletter Banner Advertisement — $4,000 USD per ad

This electronic newsletter distributed each morning during the International Congress will outline and highlight the day's sessions, events and activities, and include space for up to four static banner ads per day.

Mobile App Banner Advertisement — $4,000 USD per ad

Place a clickable, single-day banner ad in the mobile app to promote your company or organization's brand, product, service, sponsored session, virtual exhibit or other initiative.

NOTE: It is the responsibility of companies and organizations supporting the International Congress to follow all applicable local and regional guidelines related to branding, content, and advertising.

Advertising Specifications

Preliminary and Final Program Ads

All advertisements must be provided in an electronic file format. The Final Program will be 8.5" w x 11" h. Please submit a high resolution CMYK PDF file; include bleed and crop marks if submitting a Full page ad.

Full Page	8.5" w x 11" h	Finish size
Type area	7.5" w x 10" h	Background photos and graphics can bleed, but keep all type at least 0.5" from the trim edge
Bleed size	8.75" w x 11.25" h	Add a bleed of 0.25" to all sides of the final trim size
Half Page	4.5" h x 7.125" w	Horizontal only; no bleed
Quarter Page	3.5" w x 4.5" h	No bleed

Final Program Flipping Book

An interactive PDF of the Final Program is posted on the Congress website and linked in emails.

Embedded Videos	Videos can be embedded onto pages within the program (see page 14 for pricing); they must be submitted as either a YouTube or Vimeo video link. MDS will not upload these videos, so they must be uploaded by the submitting company and a direct link to the video provided to MDS.
	Videos can either be Inline or pop-up (the video can be a static part of the page, or it can open up a pop-up window). A preview image will be auto-generated (only pop-up videos can deselect the preview image).
	Video can be started at a specific point in time if desired (i.e. 10 seconds into the video if there is an intro screen).
	Program ads must identify the location the video should be added to, if not integrated into the static ad image.
Website Links	URLs can be added to an interactive ad. Additionally, MDS can create a link to return to a specific page within the program, if desired.

E-Newsletter Banner Ads

Pre-Congress e-Newsletter and Daily Congress e-Newsletter	Pixel width and height TBD	Must be a PNG, JPG or GIF file type
		Maximum file size: 1 MB
		Company may provide a URL link

Logos

Logos for display in Program(s), signage, website or email must be provided as a PNG, JPG or GIF file type.

Delivery

Instructions will be provided for the graphics and advertisements to be uploaded online.

Ad Acceptance

The International Parkinson and Movement Disorder Society (MDS) reserves the right to reject, for any reason, any advertising submission, or to require revisions at its discretion. If payment has been made for

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an advertisement which is subsequently rejected, the MDS International Secretariat will refund such payment to the advertiser and MDS shall have no further responsibility to the advertiser. No advertising may, without the prior written consent of the MDS International Secretariat, (a) contain or otherwise use or incorporate the acronym (MDS), name, or logo of MDS or the MDS International Congress, (b) identify any person as a director, officer or member of MDS, or (c) state or imply the recommendation, endorsement or approval of any product or service of the advertiser by the sponsoring associations or any of their directors, officers or members. All ad submissions must be in final form; requests for MDS to make alterations will not be granted. Advertising inserts will not be accepted. All advertising materials submitted to MDS will become the property of MDS and, at its discretion, discarded after the event unless the advertiser requests the return of the same in writing no later than 30 days after printing.

Meeting Space and Events

Meeting Rooms and Ancillary Events

An ancillary event is any function or meeting held adjunct to the MDS International Congress of Parkinson's Disease and Movement Disorders® by a group other than MDS. Ancillary events planned without the invitation or approval of MDS are not permitted during the International Congress.

Any company or organization interested hosting an event during the International Congress is asked to carefully review the Ancillary Events Policy linked below and complete an online Ancillary Event Application. MDS does not charge a fee to apply for event approval. The details shared via the application help the Society better understand the nature of events happening in conjunction with the International Congress, and allow your request to be routed appropriately. There are four types of space available for rental during the International Congress:

- MDS space within the COEX venue (*very limited*)
- Non-MDS space within the venue (*not likely to be near Congress spaces as the venue is very large*)
- Built meeting/tech/hospitality suites on the floor of the E-Poster and Exhibit Hall
- Space within adjacent hotels (*MDS can provide contact information*)

Companies/organizations requesting meeting space on the Exhibit Hall floor or in MDS-controlled space within the COEX must be a sponsor or exhibitor of the 2026 International Congress in order to be approved. Those seeking space elsewhere in the COEX or in local hotels are not required to be International Congress supporters, though non-sponsors must also complete the application.

Review the ancillary events policy and **complete the 2026 application here**.

Application Deadline: August 3, 2026.

Applications submitted after the deadline will be considered as space allows.

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Other Opportunities

Expert Panel — $20,000 per Panel

In the Expert Panels, the Society convenes subject matter experts to discuss topics of your choosing. Companies provide MDS with goals and objectives for a private, 90-minute panel session. Based on these identified goals and objectives, MDS will generate a list of recommended experts from which you may select up to 5 panel participants whose expertise aligns with the session goals and objectives. Companies engaging MDS to plan and implement an Expert Panel will execute an agreement with the Society stipulating the roles and responsibilities of each party.

Please note: These panels are private sessions between company representatives and the selected MDS experts, and may take place in person during the International Congress, or virtually at a time best suited to the participants.

Deliverables, Deadlines, and Specifications

Deadlines for advertisements, exhibits and other support opportunities will be available in the Sponsor/Exhibitor Portal on the International Congress website; a link will be shared upon confirmation of commitment.

Sponsor and Exhibitor Commitment

To formally reserve any of the available support opportunities outlined in this Prospectus, please complete the Sponsor/Exhibitor Reservation Form online:

» mdscongress.org/Industry/Sponsor

MDS will confirm the Sponsor's commitment following receipt of the Reservation Form. Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date/time of receipt of the Reservation Form by the International Secretariat staff.

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Sponsor/Exhibitor Regulations

Agreement Terms and Conditions

The Sponsor and/or Exhibitor shall be fully responsible to pay for any and all damages to property owned by the COEX Convention & Exhibition Center and its owners or managers, which result from any act or omission of the exhibitor. The Sponsor and/or Exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the Sponsor and/or Exhibitor's use of the property. The Sponsor and/or Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor and/or Exhibitor, its agents, employees and business invitees which arise from or out of the Sponsor and/or Exhibitor's occupancy and use of the exhibition premises, the COEX Convention & Exhibition Center or any part thereof.

In addition, the Sponsor and/or Exhibitor acknowledges that the International Parkinson and Movement Disorder Society, COEX Convention & Exhibition Center and all other service providers do not maintain insurance covering the Sponsor and/or Exhibitor's property and that it is the sole responsibility of the Sponsor and/or Exhibitor to obtain business interruption and property damage insurance covering such losses by the Sponsor and/or Exhibitor.

You must observe the rules of the exhibition as set in the Sponsor/Exhibitor Regulations section of the Support Opportunities and Exhibitor Prospectus for the International Congress of Parkinson's Disease and Movement Disorders in Seoul. Acceptance of this application by the organizer converts this into a contract for exhibit space.

Marketing in Conjunction with Accredited Continuing Education

As an accredited provider, the International Parkinson and Movement Disorder Society has the responsibility to ensure that education is separate from marketing by ineligible companies. The ACCME defines an ineligible company as an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Ineligible refers to the definition of the company and not its ability to market or exhibit in association with the accredited event.

Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

1. Influence any decisions related to the planning, delivery, and evaluation of the education
2. Interfere with the presentation of the education
3. Be a condition of the provision of financial or in-kind support from ineligible companies for the education

Advertising Material

Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Limited signage advertising industry supported sessions and events must be approved and displayed by the MDS International Secretariat. Unauthorized signage will be removed.

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Audiovisual Equipment

Sound systems must be kept at a reasonable level and may not interfere with other exhibitors.

Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in the Exhibitor Service Manual.

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the COEX Convention & Exhibition Center. Further information will be provided in the Exhibitor Guidelines.

Hospitality Suites and Special Events

Company-sponsored special events must be approved by the MDS International Secretariat. Please see the section below and review the Ancillary Events Policy and application form linked on page 16.

Meeting Space and Ancillary Events Policy

Sponsors (exhibiting and non-exhibiting companies) may not schedule meetings or events during the official dates of the International Congress without the written consent of the MDS International Secretariat. Companies sponsoring the International Congress at or above the Silver Level ($50,000+) may request meeting space for company-sponsored sales meetings and MDS-approved activities. Please review the Ancillary Events Policy and application form linked on page 16.

Market Research

Surveys or market research of any kind is prohibited.

No Smoking

Smoking in all public space inside the COEX Convention & Exhibition Center is prohibited.

Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the COEX Convention & Exhibition Center and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its

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agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the COEX Convention & Exhibition Center or any part thereof. In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the COEX Convention & Exhibition Center, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Products and Services

Only those products and services detailed on the Sponsor and Exhibitor Reservation Form or in writing prior to the International Congress and approved by the MDS International Secretariat may be exhibited or advertised.

Promotional Items

A sample, photo, or written description of promotional items must be submitted to the MDS International Secretariat. Other items may be distributed from the exhibitor booth only with prior written approval. All items to be distributed must be useful to the attendees during the International Congress or in the professional activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately. **For those companies who comply with the PhRMA or EFPIA Code, please refer to the Code with regard to promotional items.**

Relocation

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit booth relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the MDS International Congress; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

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Security

A professional security guard service will be provided throughout installation and dismantlement as well as after daily Exhibit Hall hours. Neither the security service, MDS, the exhibitor service contractor, nor the COEX Convention & Exhibition Center is responsible for any loss or damage to exhibitor property.

Selling From Exhibit Booth

Selling merchandise is prohibited at the 2026 International Congress. Order forms may be distributed. The only exception to this is that book publishers may sell their publications.

Subletting Exhibit Space

Subletting exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

Contact MDS

Brett Kell, Director of Business Development
International Parkinson and Movement Disorder Society (MDS)
Milwaukee, Wisconsin, USA
Email: bkell@movementdisorders.org

We look forward to partnering with you to make the 2026 International Congress a success!

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