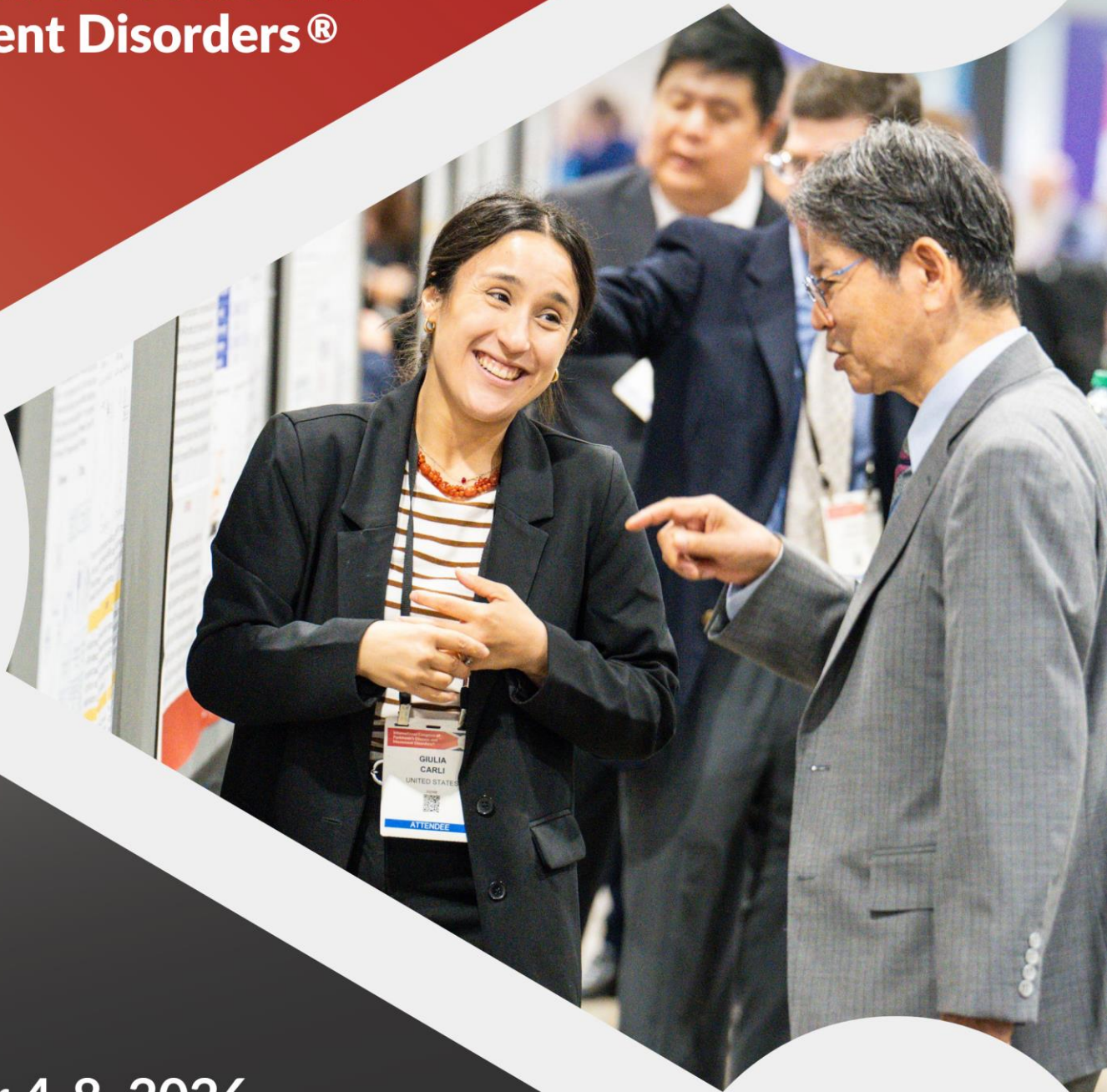


Sponsored Session Manual

International Congress of
Parkinson's Disease and
Movement Disorders®



International Parkinson and
Movement Disorder Society



October 4-8, 2026
Seoul, Korea



Sponsored Session Manual

International Congress of Parkinson’s Disease and Movement Disorders®

Seoul, Korea • October 4-8, 2026



SPONSORED SESSIONS

The Sponsored Sessions Manual provides service providers with primary contact information, MDS guidelines, and other important information pertaining to sponsored sessions. Sponsored sessions consist of Corporate Therapeutic Symposia (CTS) sessions which last (60) sixty minutes in length and Innovation Showcase sessions that last (30) thirty minutes in length. This manual presents information pertaining to both sessions and/or variances between the two session types.

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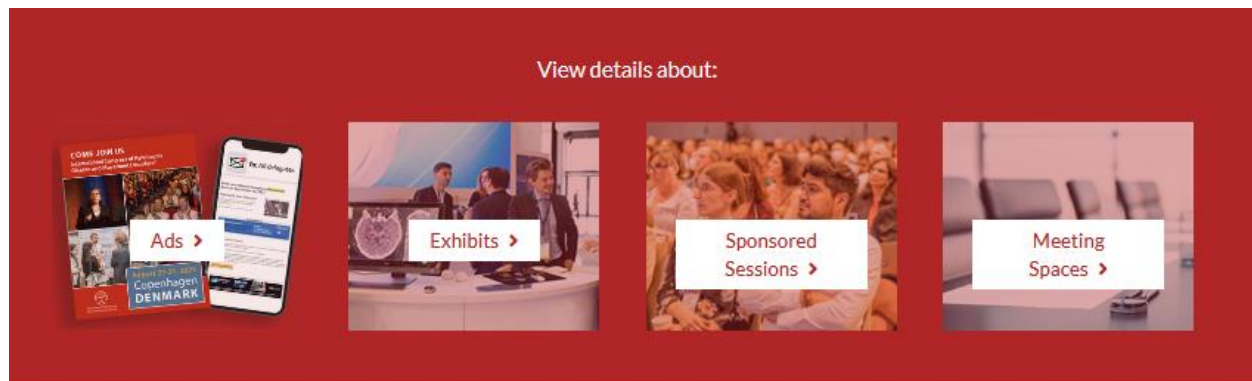


MDS Sponsor Portal

Important MDS Deadlines, details, and information are found within the Sponsor/Exhibitor Portal:

[Visit the Portal](#)

Please see the specific areas for Ads, Exhibits, Sponsored Sessions and Meeting Spaces by clicking on the appropriate jump links:





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Contacts

Official International Congress Name

International Congress of Parkinson's Disease and Movement Disorders®

Abbreviation: International Congress

International Congress Website

For updated information about the International Congress, please visit:

[International Congress of Parkinson's Disease and Movement Disorders®](https://www.internationalcongressofparkinsons.org/)

International Congress Secretariat

For questions regarding exhibit and sponsorship deliverables, contact:

Aaron Raasch – Exhibits and Sponsorship Manager

International Parkinson and Movement Disorder Society

555 East Wells Street, Suite 1100, Milwaukee, WI 53202 USA

Phone: +1 414-231-8280

Email: araasch@movementdisorders.org

Official International Congress Venue

COEX Convention and Exhibition Center

513, Yeongdong-daero, Gangnam-gu

Seoul 06164, Korea

For general venue-related questions, contact:

Lynn Kwak, Senior Manager

Email: lynn.kwak@coex.co.kr

Decorator

For all your decorator needs, contact:

Rabbit Co., Ltd

Roy Jang, Project Manager

Email: roy@rabbitspace.co.kr

Phone: +82-10-7308-1785

[Order Form](#)

Logistics Partner (Including Shipping Needs)

For shipping, storage & warehousing, customs brokerage & compliance, and onsite handling, contact:

[Interflow Logistics](#)

Adriana Mello

Email: adriana.mello@interflow.ie

Phone: +35 387 479 6338

Audio/Visual (AV)

For all Audio/Visual needs or questions and to arrange any Audio/Visual above what MDS is providing, please contact Projection (*after you receive approval from MDS*):

COEX Goodplan AV

Email: share@coexgoodplan.com

[Order Form](#)



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Housing and Accommodations

Visit the International Congress Housing page:

<https://www.mdscongress.org/Congress/Housing.htm>

Group Registration

Group registration information can be found by visiting:

<https://www.mdscongress.org/Attend/Register>

**A separate registration process is available for regular exhibitor registration.*

Sponsor and Exhibitor Registration

Sponsor registration – all sponsors will visit <https://www.mdscongress.org/Attend/Register> to register. Sponsors will receive a **sponsor promo code** to use during the registration process. To receive a copy of this registration code, **please contact the MDS Secretariat.**

Exhibitor Registration

Login access will be shared with confirmed exhibitors and their primary contacts via email. Additional information is shared in the MDS Exhibitor/Sponsor Portal [here](#) in the Exhibits Section.

Registration Support

Registration is provided by Maritz Global Events. For assistance or questions, contact Maritz at

Email: MDSCongress@maritz.com

Phone: +1 774-247-4069

Lead Retrieval

Lead Retrieval is available through our registration partner, Maritz, and can be purchased through the [Exhibitor Portal](#) or with this [order form](#).

To submit the order form or for assistance, contact: exhibitorservices@maritz.com.

CTS sponsors receive four lead retrieval app licenses for mobile devices available for the duration of the International Congress. Promo codes to redeem complimentary licenses will be emailed to primary company contacts by Aaron Raasch, MDS.

Food and Beverage

The only lunches available during the 2026 International Congress will be offered in conjunction with the CTS sessions. MDS will not be making lunches available in the Exhibit Hall or elsewhere. This decision was made to help drive traffic to the sponsored sessions, which will be located in the breakout rooms on Level 2 of the COEX Convention & Exhibition Center.

All CTS sponsors in 2026 have opted to include lunch with their sessions. Boxed lunches will be provided inside each session room, and venue staff may assist in monitoring these to ensure lunches are being taken by session attendees only. All aspects of the lunches are being coordinated by MDS, and no further action on behalf of your company is required. MDS staff will be present to assist with directing delegates during the first 10-15 minutes of each session.

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Overview

Corporate Therapeutic Symposia (CTS)

A Corporate Therapeutic Symposium (CTS) offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate or product brand. Each Symposium is (1) one hour in length, held in a breakout room and is open to all registered meeting delegates. No CME is given for Symposia.

Innovation Showcase

Connect with attendees in real time and drive traffic to your exhibit or website by hosting a 30-minute session that provides an opportunity to highlight and discuss a product, research or initiative via live presentation. Showcase sessions will be held in the MDS Pavilion located in the E-Poster and Exhibit Hall, which is an informal space custom-built to capture passing traffic. No CME is given for the Showcase sessions. MDS will provide headsets for this program.

SUPPORT INCLUSIONS

Corporate Therapeutic Symposia (CTS) Sessions

- Four complimentary full Congress registrations which will include admission to all scientific sessions, E-Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session details (title, speakers, description) included in an email to registrants highlighting CTS, sent within two weeks of the International Congress start date
- Four lead retrieval app licenses for mobile devices, available for the duration of the Congress (if lunch option is selected)
- One company-provided sign or retractable banner identifying the sponsor and session outside the session room on Level 2 on the event day; signs and handouts distributed from your exhibit are allowed.
- MDS staff in concourse areas before the start of all CTS will help direct attendees to these events in a timely manner.
- Company name and session information included in the Final Program, mobile app, and in an email to registrants

Innovation Showcase Sessions

- Two complimentary full registrations which will include admission to all scientific sessions, E-Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session information included in the Final Program, mobile app, and in an email to registrants

Badges and Registration

Guest Badges to Attend Sponsored Sessions Only

Only those with delegate badges are allowed to enter your session. Any members of your staff who work your exhibit booth may also enter **your sponsored session only**. Should you need an additional Guest Badge for someone attending your Sponsored Session, companies may pick up to **5 CTS or Innovation Showcase Guest Badges** onsite at the MDS Information Desk at Registration during regular hours of operation (see following page). Should your guests need full access to the International Congress, One Day Passes are available for separate purchase online or in person.



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Sponsor/Exhibitor Registration

Advanced sponsor and exhibitor registration is provided by Maritz through specific registration processes.

Sponsor registration – All sponsors will visit <https://www.mdscongress.org/Attend/Register> to register. Sponsors will receive a **sponsor promotional code** to use when completing the registration process to claim the complimentary full Congress registrations received with their sponsorship level.

Exhibitor registration – Login access will be shared with all confirmed exhibitors and their primary contacts via email. Additional information is shared in the MDS Exhibitor/Sponsor Portal [here](#). For questions, please contact [Aaron Raasch](#).

For technical assistance from Maritz Global Events during online registration, contact:

Phone: +1 774-247-4069

Email: MDSCongress@maritz.com

General International Congress Registration

General International Congress registration information is available on the International Congress website: [Registration](#)

Onsite Registration Desk

All badges will be available for pick up at the **MDS Registration Desk** in the **North Gate of the COEX Convention and Exhibition Center** during the following times:

Registration Hours*

**Onsite registration hours are subject to change.*

Saturday, October 3	16:00 – 18:00
Sunday, October 4	7:00 – 18:00
Monday, October 5	7:00 – 16:30
Tuesday, October 6	7:00 – 17:00
Wednesday, October 7	7:00 – 16:30
Thursday, October 8	7:00 – 12:00



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Sponsored Session Schedules

CORPORATE THERAPEUTIC SYMPOSIA SCHEDULE

DATE/TIME	SPONSOR	ROOM
Sunday, October 4 12:15 - 13:15	AbbVie	202
Monday, October 5 12:15 - 13:15	BlueRock (Bayer)	202
	H Lundbeck A/S	203
	Supernus Pharmaceuticals	201
Tuesday, October 6 12:45 - 13:45	AskBio (Bayer)	202
	Praxis Precision Medicines	201

INNOVATION SHOWCASE SCHEDULE

DATE/TIME	SPONSOR	ROOM
Sunday, October 4 15:30 - 16:00	Teva Pharmaceuticals	MDS Pavilion - Exhibit Hall D
Monday, October 5 9:45 - 10:15	Amneal Pharmaceuticals	MDS Pavilion - Exhibit Hall D
Monday, October 5 15:30 - 16:00	Medtronic	MDS Pavilion - Exhibit Hall D
Tuesday, October 6 9:45 - 10:15	Boston Scientific	MDS Pavilion - Exhibit Hall D

Sponsored Session Guidelines & Information

The International Parkinson and Movement Disorder Society® would like to express our gratitude for supporting the International Congress of Parkinson's Disease and Movement Disorders®. To assist with the planning process of your Sponsored Session, please note the following details below.

CTS SESSION ROOMS

Room setup for the Corporate Therapeutic Symposia (CTS) will include:

- Breakout room set up
- Basic A/V, including viewing screen(s) appropriate to space, projector(s), confidence monitor, keyboard and mouse
- A head table set for (5) five people with microphones, plus a podium with microphone
- Floor microphones for a question/answer portion of the program
- Theater-style seating
- A lavalier microphone at the podium for the speaker

If you would like to arrange for and purchase any **additional or enhanced A/V equipment (at your cost)**, please contact COEX Goodplan AV after you receive approval from MDS.



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INNOVATION SHOWCASE SESSION MDS PAVILION SPACE

Space setup for the Innovation Showcase sessions will include:

- MDS Pavilion setup located inside the E-Poster and Exhibit Hall (Hall D)
- Basic A/V, including LCD screen(s) appropriate to space
- Lounge-style chairs for up to (3) three speakers
- Informal seating, plus standing room
- A lavalier microphone for the speaker
- Headphones for audience

SPONSORED SESSION ROOM AND SPACE ACCESS

Due to time constraints, you are only allowed to be in your room/space **one hour prior** to the start time (**reach out to MDS to discuss options should a company wish to hold a rehearsal**) unless otherwise noted by MDS, and you must have all people and materials cleared from the room/space within **15 minutes after the end time**. MDS reserves the right to adjust session start times, room assignments, or room access as needed for any reason.

SPEAKER READY ROOM, SLIDES AND PRESENTATIONS

For CTS Sessions Only

- Please make sure your presentation slides are set to the ratio of presentation in standard **16:9**
- You **must** upload their presentation in the Speaker Ready Room (location: VIP Room – Level 3) in advance of each sponsored session. MDS will collect the name and email address of the representative(s) who will visit the Speaker Ready Room on behalf of your company/speakers.
- MDS strongly recommends materials are uploaded 24 hours in advance of the session. The Speaker Ready Room is open during the following:

▪ Saturday, October 3	16:00 – 18:00
▪ Sunday, October 4	7:00 – 17:00
▪ Monday, October 5	7:00 – 17:00
▪ Tuesday, October 6	7:00 – 17:00
▪ Wednesday, October 7	7:00 – 17:00
▪ Thursday, October 8	7:00 – 12:00

SUBMITTING SPONSORED SESSIONS INFORMATION TO MDS

Submit Sponsored Sessions information via the following Form:

[Sponsored Session Content Submission Form](#)

Sponsored Session Information – due July 31, 2026

- Company Name
- Session Title (**due June 26, 2026**)
- Session Description – Recommended Length: 150 words or less
- Chair and Speaker Information
- Speaker Ready Room (SRR) Representative – who will upload your slides in the SRR
- Agenda



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Additional Information

Promotion

MDS will promote your session in the Final Program, in the Congress Mobile App, and in an email to registrants.

Distribution of Material Onsite

The only place where you can distribute invitations to your session is at your exhibit booth. Any material found outside of the exhibit booth will be removed.

Signage for Sponsored Sessions

Companies are allowed to have one company-provided sign or retractable banner identifying the sponsor and session outside the session room on Level 2. MDS will provide a sign for companies who do not have their own. Signs and handouts distributed from your Exhibit are allowed.

You are not allowed to have any signage throughout the venue **except** at your exhibit booth and outside your sponsored session room door (**placed outside the room no earlier than 1 hour prior to your session start time**).

Branding Podiums/Lecterns and Head Tables

For sponsored sessions, branding of lecterns and head tables are allowed. Dimensions for lecterns are noted below. If you are interested in branding the head table or lectern in your symposium room, contact Aaron Raasch; see contact information on page 3-4. You may affix your sign however you want as long as it doesn't damage the lectern upon removal. A photo of the lectern is included at right. A branded tablecloth/drape may be used on the head table.



Branded Materials

It is preferred that sponsors use their own branding as the focus of any materials created to support or promote sponsored sessions. Please refrain from using the MDS logo or International Congress graphics. The Congress itself may be referred to in text as the International Congress of Parkinson's Disease and Movement Disorders ® in first reference, and as the MDS International Congress in second reference.

Please do not use the term "MDS" to refer to the Congress as an event, nor use "IPMDS" as an abbreviation for the organization name. If you are using a room number on materials, please confirm with MDS how it should appear if you are unsure.



Pre-Registration List and Usage

MDS shares a list of Congress registrants to all sponsors at no cost twice; the first list is shared about a month out from the Congress, and a second final list is shared about 7-10 days out from the Congress. In order to receive these lists, you must read and sign our data processing agreement, and each list is for one-time use only, for the specific purpose of promoting your company's presence at the meeting (CTS, exhibit, etc.). These lists include ONLY those who opt in during the registration process to sharing their participation information and/or be contacted by sponsors. Email addresses are only included for those who opted in to doing so. Please note:

- Sponsors and exhibitors are strictly limited to one-time use of these lists, for the purpose of sharing information about your presence in at the International Congress (exhibit booth, sponsored session, etc.). Any additional or ongoing use is unauthorized and may result in action up to and including inability to secure future sponsorship or exhibit space with MDS.
- All recipients of these lists must complete a Data Processing Agreement (one agreement per company, send to your company's primary contact), which outlines safe and appropriate handling of attendee data. This will be kept on file with the MDS Secretariat. If a sponsoring company has not attested to reading the agreement, MDS will not release the lists.



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CTS Room Floor Plans

ASEM Ballroom 201, 202, 203 (from left to right), 2nd Floor

Capacity	283 seats in theater style (capacity will be reduced once lunches are set up) *This includes AV set up.
Stage	9600mm (length) x 2400mm (width). Height: 40cm
Speaker Lectern	One (1) speaker lectern; dimensions: 750mm (w) x 1,600mm (h) x 450mm (d)
Head Table	Two black skirted tables to sit 5 people. Each table is 1820mm x 460mm x 760mm

