

## MDS VIRTUAL CONGRESS SUPPORT AND EXHIBIT APPLICATION

Company Name (please type or print):

Contact Name:

E-mail:

Authorized signature:

Date:

To secure your commitment and meet the virtual development deadlines, please return application by July 1, 2020

### **Sponsorship Opportunities**

- Marquee Virtual Congress Sponsorship \$15,000 USD
- Virtual Sponsored Symposia \$75,000 USD
- Virtual Poster Hall Sponsorship \$10,000 USD
- Virtual Poster Tour Sponsorship \$7,500 USD
- Video Challenge Sponsorship \$10,000 USD

### **Advertising Opportunities**

- Banner Advertisement in Pre-Congress e-newsletter \$3,000 USD
- Banner Advertisement in Congress Daily e-newsletter \$4,000 USD
  - Preferred Date: \_\_\_\_\_
- Banner Advertisement in Mobile App \$3,000 USD
  - Preferred Date: \_\_\_\_\_
- Four-color ad in Final Program
  - Inside full page \$3,000 USD
  - Inside ½ page \$1,750 USD
  - Inside ¼ page \$1,000 USD

### **Virtual Exhibits**

- Virtual Exhibit Page (with Video) \$7,500 USD
- Virtual Exhibit Page (without video) \$5,000 USD
- Marquee Sponsorship – Virtual Exhibit Page (with video) \$2,500 USD
- Marquee Sponsorship – Virtual Exhibit Page (without video) \$0 USD
- Reduced Fee Virtual Exhibit Page (with video) \$5,000 USD
- Reduced Fee Virtual Exhibit Page (without video) \$2,500 USD
- Non-Profit Virtual Exhibit Page (with or without video) \$0 USD

### **\*Virtual Expert Panels**

\$20,000 USD

*\*Requires separate agreement; you will be contacted.*

**Total:**

---

**The 2020 MDS Virtual Congress will recognize companies based on their cumulative sponsorship, exhibit and advertising spend.**

**Sponsor Level**

- **Under \$25,000**      **Sponsor** (*company name listed*)
- **\$25,000-\$49,999**      **Silver Sponsor** (*company logo included*)
- **\$50,000-\$74,999**      **Gold Sponsor** (*company logo included*)
- **\$75,000-\$99,999**      **Platinum Sponsor** (*company logo included*)
- **\$100,000 and up**      **Diamond Sponsor** (*company logo included*)

Please note - all requested opportunities are not considered guaranteed until MDS issues a confirmation to your company. Items are guaranteed on a first come, first served basis.

**Cancellation Policy**

Cancellation requests for Support Opportunities and/or Exhibits must be sent to MDS at the following address in writing. A full refund, less a \$1,000 USD administrative fee, will be given if notice is received by July 1, 2020. No refund will be given after July 1, 2020. All other cancellation/refund requests will be made on a case by case basis.

**PAYMENT INFORMATION**

Full payment and completed applications are due by July 1, 2020. Please retain a copy for your records.

Check – Make checks payable to International Parkinson and Movement Disorder Society.

Wire Transfer – Please contact MDS Development Team  
(development@movementdisorders.org) for wire transfer information.

Return applications and payment to:

International Parkinson and Movement Disorder Society  
Attn: MDS Development Team  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202-3823, USA  
E-mail: development@movementdisorders.org