

MDS Virtual Congress 2020 – Important Deadlines

DATE	ITEM
July 15, 2020	Final Program Ad graphics due to MDS for review
July 15, 2020	Final date for Symposia Sponsors to notify MDS if they wish to book a 30-minute pre-recording consultation with Blue Sky eLearn
July 15, 2020	Please notify MDS if you wish to record with Blue Sky eLearn (include if you will record in ‘presentation’ or ‘conversation’ mode)
August 1, 2020	Pre-Congress E-Newsletter Banner Ad graphics due
August 1, 2020	Congress Mobile App Banner Ad graphics due
August 3 – 21, 2020	Symposia session recordings will be scheduled with Blue Sky eLearn during this time
August 7, 2020 Extended deadline	Company logo due for integration into the Congress Mobile App
August 7, 2020 Extended deadline	Up to 50-word company description due for integration into the Congress Mobile App (separate from virtual exhibitor content)
August 10, 2020	Congress Daily E-Newsletter Banner Ad graphics due
August 15, 2020	Deadline for Sponsored Symposia content other than the video (recorded symposia videos have separate deadlines)
August 15, 2020 Extended deadline	Virtual Exhibit content and resource links due (purchased exhibit video has separate deadline)
August 15, 2020	Virtual Exhibit Video due date (separate purchase was required) up to 5-minutes long
August 21, 2020	Due date for final file of your pre-recorded Symposia video (independent recording submissions/not recorded with Blue Sky)
August 21, 2020	All Sponsored Symposia recording sessions with Blue Sky eLearn must be completed with Blue Sky by this date