



Sponsor/Exhibitor Reservation Form

This form constitutes a sponsorship commitment for the International Congress of Parkinson's Disease and Movement Disorders in Madrid, Spain from September 15-18, 2022 and serves as an agreement between the International Parkinson and Movement Disorder Society (MDS) and the supporting company/organization submitting this form:

Sponsor Levels

MDS will recognize sponsors of the 2022 International Congress based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are noted below; inclusions can be found in the Prospectus:

- | | |
|-----------------------------|-----------|
| • \$300,000+ USD | Diamond |
| • \$200,000 - \$299,999 USD | Platinum |
| • \$100,000 - \$199,999 USD | Gold |
| • \$50,000 - \$99,999 USD | Silver |
| • Under \$50,000 USD | Bronze |
| • Any education grant | Supporter |

Please note that the Congress will be slightly reduced in size and scope this year. As a result, there is limited capacity at the Congress venue.

Name of Company/Organization *

Full, official name of Company/Organization as you would like it to appear in sponsor recognition (emails, programs, website, signage, etc.) *

Name of Company/Organization Representative who will serve as primary contact: *

First Name Last Name

Representative's E-mail *

Company/Organization Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Country

Company/Organization Website URL *

Promotional Opportunities

Please select your commitments from the list below. To secure your commitment, please complete and return this application no later than July 1, 2022 unless otherwise noted for a specific support opportunity. Inclusions are noted under each item in the Prospectus. All amounts are in U.S. Dollars.

Promotional Opportunities

Marquee International Congress Sponsor: \$25,000

Corporate Therapeutic Symposium (3 remaining slots, 9/17 13:00-14:00): \$200,000

Innovation Showcase (limited availability; if selected MDS will share available time slots): \$100,000

MDS Video Challenge Sponsor (Exclusive): \$50,000

MDS Video Challenge Sponsor (Non-Exclusive, max. 3 sponsors accepted): \$25,000

Young Delegates Networking Event Sponsor (Non-Exclusive): \$25,000

Congress Pocket Guide Sponsor (Exclusive; commitment deadline June 1, 2022) \$25,000

Hotel Room Key Card Sponsor (Exclusive): \$20,000

Hotel Room Door Drop: \$6,000 (per piece per day)

Madrid City Map Sponsor (commitment deadline June 1, 2022): \$20,000

Welcome Ceremony Sponsor (Non-Exclusive): \$15,000

Charging Station Sponsor: \$15,000 per Station

Coffee Break Sponsor: \$15,000 per Break

Coat Check/Luggage Area Sponsor: \$10,000

Guided Poster Tour Sponsor (limit 3 sponsors per Tour): \$10,000 per Tour

Congress Notepads (Exclusive; commitment deadline June 1, 2022): \$10,000

Congress Pen sponsor (Exclusive; commitment deadline June 1, 2022): \$10,000

Advertising Opportunities

Please select your commitments from the list below. All amounts are in U.S. Dollars.

Advertising Opportunities

- Banner Ad in Pre-Congress e-Newsletter: \$4,000 per ad
- Banner Ad in Congress Daily e-Newsletter: \$4,000 per ad *(select date below)
- Preliminary Program - Interior Full Page: \$3,000
- Preliminary Program - Interior Half Page: \$1,750
- Preliminary Program - Interior Quarter Page: \$1,000
- Final Program - Back Cover, Full Page (Exclusive): \$15,000
- Final Program - Inside Back Cover, Full Page (Exclusive): \$9,000
- Final Program - Interior Full Page: \$6,000
- Final Program - Interior Full Page, Video within ad (in Interactive PDF): \$9,000
- Final Program - Interior Half Page: \$3,500
- Final Program - Interior Half Page, Video within ad (in Interactive PDF): \$5,000
- Final Program - Interior Quarter Page: \$2,000
- Both Preliminary and Final Program - Interior Full Pages: \$7,500
- Both Preliminary and Final Program - Half Pages: \$4,350
- Both Preliminary and Final Program - Quarter Pages: \$2,500
- Virtual Platform - Tower Ad: \$7,500
- Virtual Platform - Banner Ad: \$5,000

***If you selected the Congress Daily e-Newsletter, please choose a preferred date:**

- Thursday, September 15, 2022
- Friday, September 16, 2022
- Saturday, September 17, 2022
- Sunday, September 18, 2022

Exhibit Space

Please select your commitments from the list below. Please note the maximum space allotment for the Sponsorship levels noted on page 13 of the Prospectus. Exhibit space is limited and offered on a first-come, first-served basis. Exhibit booth placement preference will be granted in order of cumulative sponsorship/exhibit spend and the order in which commitments were received via this form. All in-person exhibitors automatically receive a Virtual Exhibit page on the Congress Virtual Platform at no additional charge. All amounts are in U.S. Dollars.

PLEASE NOTE:

Exhibitors must reach minimum sponsorship spends (the combined total of sponsored items, events, advertisements, etc.) in order to reserve an Exhibit at the sizes listed below:

Minimum Sponsorship Spend (excluding Exhibit)	Maximum Exhibit Size (based on availability)
Under \$50,000	18 sqm (approx. 200 sqft)
\$50,000 – \$100,000	27 sqm (approx. 300 sqft)
\$100,000 – \$200,000	36 sqm (approx. 400 sqft)
\$200,000 and above	54 sqm (approx. 600 sqft)

Exhibit Space - Madrid

Standard Exhibit Booth: \$1,000 per sqm - select size below

Reduced Fee Exhibit Booth (criteria in Prospectus): \$3,150 (9 sqm only)

Nonprofit/Foundation Table: No Charge

Select your desired Standard Exhibit size (a Virtual Exhibit Page is included at no cost with all in-person Exhibit booth reservations):

Larger booth sizes are limited due to venue size constraints. Booths are available in multiples of 9 sqm and may be limited to a linear, contiguous configuration.

Virtual Exhibit Pages

Virtual Exhibit Page - Standard: \$5,000

Virtual Exhibit Page - Reduced Fee (criteria in Prospectus): \$2,000

Please enter any notes, questions or special requests related to Exhibit space here:

Complete your Reservation

To secure your commitment and meet development deadlines, please complete and return this application no later than July 1, 2022. Please read the following before signing and submitting this form.

Marketing in Conjunction with Accredited Continuing Education

As an accredited provider, the International Parkinson and Movement Disorder Society has the responsibility to ensure that education is separate from marketing by ineligible companies. The ACCME defines an ineligible company as an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Ineligible refers to the definition of the company and not its ability to market or exhibit in association with the accredited event.

Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

1. Influence any decisions related to the planning, delivery, and evaluation of the education
2. Interfere with the presentation of the education
3. Be a condition of the provision of financial or in-kind support from ineligible companies for the education

Confirmation

All requested opportunities are not considered guaranteed until MDS issues a confirmation to your company. Items are guaranteed on a first-come, first-served basis. Should there be more than one sponsor interested in the same sponsorship opportunity, priority will be given by date of receipt of this form.

Payment Information

Sponsorship payments are to be made in US Dollars by direct wire transfer or check payable in US Dollars to the International Parkinson and Movement Disorder Society. Details for payment will be provided with the invoice.

Cancellation Policy

For Bronze Level Sponsors and above, cancellation requests must be sent to MDS in writing at development@movementdisorders.org. A full refund, less a \$1,000 USD administrative fee, will be given if notice is received by July 1, 2022. No refund will be given after July 1, 2022. All other cancellation/refund requests will be made on a case-by-case basis.

Agreement Terms and Conditions

The Sponsor and/or Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Madrid Marriott Auditorium Hotel & Conference Center and its owners or managers, which result from any act or omission of the exhibitor. The Sponsor and/or Exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the Sponsor and/or Exhibitor's use of the property. The Sponsor and/or Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor and/or Exhibitor, its agents, employees and business invitees which arise from or out of the Sponsor and/or Exhibitor's occupancy and use of the exhibition premises, the Madrid Marriott Auditorium Hotel & Conference Center or any part thereof.

In addition, the Sponsor and/or Exhibitor acknowledges that the International Parkinson and Movement Disorder Society, Madrid Marriott Auditorium Hotel & Conference Center and all other service providers do not maintain insurance covering the Sponsor and/or Exhibitor's property and that it is the sole responsibility of the Sponsor and/or Exhibitor to obtain business interruption and property damage

insurance covering such losses by the Sponsor and/or Exhibitor.

We agree to observe the rules of the exhibition as set in the "Exhibit Regulations" section of the Support Opportunities and Exhibitor Prospectus for the International Congress of Parkinson's Disease and Movement Disorders in Madrid. Acceptance of this application by the organizer converts this into a contract for exhibit space.

TOTAL SPONSORSHIP AMOUNT: *

Please total the sponsorship items selected on the previous pages. MDS will verify this amount prior to confirmation.

By completing this form, the company representative attests they have read and understand the Sponsor and Exhibitor Regulations included in the Sponsorship Prospectus and are confirming the sponsorship items indicated in this form, pending receipt of a confirmation letter from the MDS Secretariat.

Today's Date *



Month Day Year