

# Sponsored Session Manual

International Congress of  
Parkinson's Disease and  
Movement Disorders®



International Parkinson and  
Movement Disorder Society



October 5-9, 2025  
Honolulu, Hawaii, USA



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Honolulu, Hawaii, USA • October 5-9, 2025



## SPONSORED SESSIONS

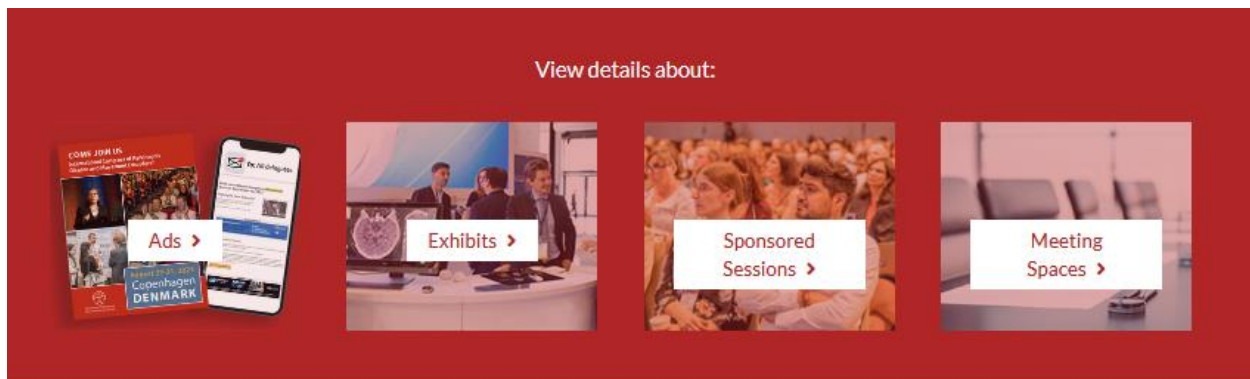
The Sponsored Sessions Manual provides service providers with primary contact information, MDS guidelines, and other important information pertaining to sponsored sessions. Sponsored sessions consist of Corporate Therapeutic Symposia (CTS) sessions which last (60) sixty minutes in length and Innovation Showcase sessions that last (30) thirty minutes in length. This manual presents information pertaining to both sessions and/or variances between the two session types.

## MDS SPONSOR PORTAL

Important MDS Deadlines, details, and information are found within the Sponsor/Exhibitor Portal:

[Visit the Portal](#)

Please see the specific areas for Ads, Exhibits, Sponsored Sessions and Meeting Spaces by clicking on the appropriate jump links:





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## CONTACTS

A list of primary contacts to reach out to for specific needs and services:

### Official International Congress Name

International Congress of Parkinson's Disease and Movement Disorders®

Abbreviation: International Congress

### International Congress Website

For updated information about the International Congress, please visit:

[International Congress of Parkinson's Disease and Movement Disorders®](https://www.mdscongress.org/Congress/Housing.htm)

### International Congress Secretariat

For questions regarding exhibit and sponsorship deliverables, contact:

Andrea Hunter – Exhibits and Sponsorship Manager

International Parkinson and Movement Disorder Society

555 East Wells Street, Suite 1100, Milwaukee, WI 53202 USA

Phone: +1 414-276-2145

Email: [ahunter@movementdisorders.org](mailto:ahunter@movementdisorders.org)

### Official International Congress Venue

Hawaii Convention Center

1801 Kalākaua Avenue

Honolulu, HI 96815

### For general venue-related questions, contact:

Hawaii Convention Center

Contact: Sisilia Po'oi *Senior Event Manager*

Email: [spooi@hccasm.com](mailto:spooi@hccasm.com)

### Official Services Provider and Decorator (Includes Shipping Needs)

For all your decorator and shipping needs, contact:

Freeman

US/Canada: +1-888-508-5054

International: +1-817-210-4869 or [internationalsupport@freeman.com](mailto:internationalsupport@freeman.com)

### Audio/Visual (AV)

For all Audio/Visual needs or questions, contact:

Projection

Phone: +1-808-943-3041

Email: [hccadmin@projection.com](mailto:hccadmin@projection.com)

### Housing and Accommodations

Visit the International Congress Housing page: <https://www.mdscongress.org/Congress/Housing.htm>



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## Group Registration

Group registration information can be found by visiting:

<https://www.mdscongress.org/Attend/Register>

*\*A separate registration process is available for regular exhibitor registration.*

## Sponsor and Exhibitor Registration

**Sponsor registration** – all sponsors will visit <https://www.mdscongress.org/Attend/Register> to register.

Sponsors will receive a **sponsor code** to use during the registration process. To receive a copy of this registration code, **please contact the MDS Secretariat.**

## Exhibitor Registration

Login access will be shared with confirmed exhibitors and their primary contacts via email. Additional information is shared in the MDS Exhibitor/Sponsor Portal [here](#) in the Exhibits Section.

## Registration Support

Registration is provided by Maritz Global Events. For assistance or questions, contact Maritz at

Email: [MDSCongress@maritz.com](mailto:MDSCongress@maritz.com)

Phone: +1 774-247-4069

## Lead Retrieval

Lead Retrieval is available for purchase through your exhibitor registration portal or by visiting [xpressleadpro.com](http://xpressleadpro.com) and entering show code mdsc1025. Discounted rates are available until July 17 and August 28, 2025. For Maritz XPress Lead Retrieval assistance or questions, contact Maritz at [xpressleadpro@maritz.com](mailto:xpressleadpro@maritz.com). A physical XPress Connect handheld device is available upon request.

Companies sponsoring Corporate Therapeutic Symposia during the Congress receive two complimentary XPress Connect App licenses for easy lead capture and management. Companies may purchase additional licenses prior to checkout; these will be at your cost. Any Lead Retrieval licenses may also be used for your exhibit booth for the duration of the Congress.

## Audio/Visual (AV)

To arrange for any Audio/Visual above what MDS is providing, please contact Projection (*after you receive approval from MDS*):

Email: [hccadmin@projection.com](mailto:hccadmin@projection.com)

Phone: +1-808-943-3041

## Food and Beverage

The only lunches available during the 2025 International Congress will be offered in conjunction with the CTS sessions. MDS will not be making lunches available in the Exhibit Hall or elsewhere. This decision was made to help drive traffic to the sponsored sessions, which will be located in the breakout rooms on the third level of the Hawaii Convention Center.

All CTS sponsors in 2025 have opted to include lunch with their sessions. Boxed lunches will be provided outside each session room, and venue staff may assist in monitoring these to ensure lunches are being taken by session attendees only. All aspects of the lunches are being coordinated by MDS, and no further action on behalf of your company is required. MDS staff will be present to assist with directing delegates during the first 10-15 minutes of each session.





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## OVERVIEW

### Corporate Therapeutic Symposium (CTS)

A Corporate Therapeutic Symposium (CTS) offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate or product brand. Each Symposium is (1) one hour in length, held in a breakout room and is open to all registered meeting delegates. No CME is given for Symposia.

### Innovation Showcase

Connect with attendees in real time and drive traffic to your exhibit or website by hosting a 30-minute session that provides an opportunity to highlight and discuss a product, research or initiative via live presentation. Showcase sessions will be held in the MDS Pavilion located in the E-Poster and Exhibit Hall, which is an informal space custom-built to capture passing traffic. No CME is given for the Showcase sessions. MDS will provide up to 250 headsets for this program.

## SUPPORT INCLUSIONS

### Corporate Therapeutic (CTS) Sessions

CTS support includes:

- Four complimentary full Congress registrations which will include admission to all scientific sessions, E-Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session details (title, speakers, description) included in an email to registrants highlighting CTS, sent within two weeks of the Congress start date
- Two lead retrieval app licenses for mobile devices, available for the duration of the Congress (if lunch option is selected)
- One company-provided sign or retractable banner identifying the sponsor and session outside the session room on Level 3, plus MDS-provided signage highlighting that day's CTS near Lobby Level and Level 3 access points on the event day; signs and handouts distributed from your Exhibit are allowed
- MDS staff in concourse areas before the start of all CTS will help direct attendees to these events in a timely manner
- Company name and session information included in the Final Program, mobile app, and in an email to registrants

### Innovation Showcase Sessions

Innovation Showcase support includes:

- (2) Two complimentary full registrations which will include admission to all scientific sessions, E-Poster and Exhibit Hall, MDS Pavilion, Welcome Ceremony, and the MDS Video Challenge
- Session information included in the Final Program, mobile app, and in an email to registrants



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## BADGES AND REGISTRATION

### Guest Badges to Attend Sponsored Sessions Only

Only people with delegate badges are allowed to enter your session. Any members of your staff who work your exhibit booth may also enter **your sponsored session only**. Should you need an additional Guest Badge for someone attending your Sponsored Session, companies may pick up to **5 CTS or Innovation Showcase Guest Badges** onsite at the MDS Information Desk at Registration during regular hours of operation (see following page). Should your guest need full access to the International Congress, One Day Passes are available for separate purchase online or in person.

### Sponsor/Exhibitor Registration

Advanced sponsor and exhibitor registration is provided by Maritz through specific registration processes.

**Sponsor registration** – all sponsors will visit <https://www.mdscongress.org/Attend/Register> to register. Sponsors will receive a **sponsor promotional code** to use when completing the registration process to claim the complimentary full Congress registrations received with their sponsorship level. To receive the registration promo code, please contact the MDS Secretariat.

**Exhibitor registration** – login access will be shared with all confirmed exhibitors and their primary contacts via email. Additional information is shared in the MDS Exhibitor/Sponsor Portal [here](#). For questions, please contact the MDS Secretariat.

**For technical assistance from Maritz Global Events during online registration, contact:**

Phone: +1 774-247-4069

Email: [MDSCongress@maritz.com](mailto:MDSCongress@maritz.com)

### General International Congress Registration

General International Congress registration information is available on the International Congress website: [www.mdscongress.org/Congress/Registration.htm](http://www.mdscongress.org/Congress/Registration.htm)

### Onsite Registration Desk

Badges will be available for pick up at the **MDS Registration Desk** in the **Main Lobby** of the Hawaii Convention Center during the following times:

#### Registration Hours\*

*\*Onsite registration hours are subject to change.*

Saturday, October 4	16:00 – 20:00
Sunday, October 5	7:00 – 18:00
Monday, October 6	7:00 – 16:00
Tuesday, October 7	7:00 – 17:00
Wednesday, October 8	7:00 – 17:00
Tuesday, October 9	7:00 – 12:00



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## CORPORATE THERAPEUTIC SYMPOSIA SCHEDULE

Once session titles are confirmed, they will also be added to the schedule. Please refer to the [Floorplans](#) section of this document on pages 11-13 for visual reference.

DATE/TIME	SPONSOR	TOPIC/TITLE	ROOM/CAP
Sunday, Oct. 5 12:15-1:15 pm	Supernus	Subcutaneous foscarnidopa and foslevodopa infusion pump for PD	Room: 311 Capacity: 454
	AbbVie	Subcutaneous apomorphine infusion pump for PD	Room: 316AB Capacity: 615
	Merz	Inbrija as a levodopa on-demand-therapy with a unique pulmonary delivery as a solution for the highly prevalent issues of OFF episodes caused by gastric impairment in PD patients	Room: 313BC Capacity: 615
Monday, Oct. 6 12:15-1:15 pm	Amneal	Innovation and outcomes: A case-based discussion about CREXONT® (carbidopa and levodopa) extended-release capsules	Room: 311 Capacity: 454
	Biogen	Friedreich's Ataxia/SKYCLARYS	Room: 313BC Capacity: 615
	Acadia	Taking Action in Parkinson's Disease Psychosis: Defining the Importance of Timely Treatment	Room: 316AB Capacity: 615
Tuesday, Oct. 7 12:15-1:15 pm	Amneal	The Benefits of COMT Inhibition for Patients With Parkinson's Disease: Maximizing Your Treatment Strategy With ONGENTYS® (opicapone) Capsules	Room: 311 Capacity: 454
	AskBio	Gene therapy	Room: 316AB Capacity: 615
	PTC Therapeutics	Friedreich's Ataxia	Room: 313BC Capacity: 615
Wednesday, Oct. 8 11:45 am-12:15 pm	H Lundbeck A/S	Symptoms/diagnosis/treatments for Multiple System Atrophy (MSA)	Room: 311 Capacity: 454

## INNOVATION SHOWCASE SCHEDULE

All sessions are held in the MDS Pavilion inside the E-Poster and Exhibit Hall

- Sunday, 10/5, 3:00-3:30 pm: AbbVie
- Tuesday, 10/7, 9:30-10:00 am: Medtronic
- Wednesday, 10/8, 9:30-10:00 am: Boston Scientific



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## SPONSORED SESSION GUIDELINES & INFORMATION

The International Parkinson and Movement Disorder Society® would like to express our gratitude for supporting the International Congress of Parkinson's Disease and Movement Disorders®. To assist with the planning process of your Sponsored Session, please note the following details below.

### CTS SESSION ROOMS

Room setup for the Corporate Therapeutic Symposia (CTS) will include:

- Held in a breakout room
- Basic A/V set-up, including viewing screen(s) appropriate to space, projector(s), confidence monitor, keyboard and mouse
- A head table set for (5) five people with microphones, plus a podium with microphone
- Floor microphones for a question/answer portion of the program
- Theater-style seating
- A lavalier microphone at the podium for the speaker

If you would like to arrange for and purchase any **additional or enhanced A/V equipment (at your cost)**, please contact Projection after you receive approval from MDS.

### INNOVATION SHOWCASE SESSION MDS PAVILION SPACE

Space setup for the Innovation Showcase sessions will include:

- Held in the MDS Pavilion inside the E-Poster and Exhibit Hall
- Basic A/V set-up, including LCD screen(s) appropriate to space
- Lounge-style chairs for up to (3) three speakers
- Mixed (chairs and soft seating) informal seating, plus standing room
- A lavalier microphone for the speaker
- 250 headphones for audience

### SPONSORED SESSION ROOM AND SPACE ACCESS

Due to time constraints, you are only allowed to be in your room/space **one hour prior** to the start time (**reach out to MDS to discuss options should a company wish to hold a rehearsal**) and you must have all people and materials cleared from the room/space within **15 minutes after the end time**.

### SPEAKER READY ROOM, SLIDES AND PRESENTATIONS

#### **\*For CTS Sessions Only\***

- Please make sure your presentation slides are set to the ratio of presentation in standard **16:9**
- You **must** upload their presentation in the Speaker Ready Room (location: 318AB) in advance of each sponsored session. MDS will collect the name and email address of the representative(s) who will visit the Speaker Ready Room on behalf of your company/speakers.
- MDS strongly recommends materials are uploaded 24-hours in advance of the session. The Speaker Ready Room is open during the following:

• Saturday, October 4	16:00 – 20:00
• Sunday, October 5	7:00 – 18:00
• Monday, October 6	7:00 – 16:00
• Tuesday, October 7	7:00 – 18:00
• Wednesday, October 8	7:00 – 18:00
• Thursday, October 9	7:00 – 12:00





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## SUBMITTING SPONSORED SESSIONS INFORMATION TO MDS

Submit Sponsored Sessions information via the following Form:

[Sponsored Session Content Submission Form](#)

### Deadlines and Submissions

Sponsored Session Information – due June 25, 2025

- Company Name
- Session Title
- Session Description – Recommended Length: 150 words or less
- Chair and Speaker Information
- Speaker Ready Room (SRR) Representative – who will upload your slides in the SRR
- Agenda

## ADDITIONAL INFORMATION

### Promotion

MDS will promote your session in the Final Program, in the Congress Mobile App, and in an email to registrants.

### Distribution of Material Onsite

The only place where you can distribute invitations to your session is at your exhibit booth. Any material found outside of the exhibit booth will be removed.

### Signage for Sponsored Sessions

Companies are allowed to have one company-provided sign or retractable banner identifying the sponsor and session outside the session room on Level 3. MDS will provide signage highlighting that day's CTS near Level 1 and Level 3 access points on the event day. Signs and handouts distributed from your Exhibit are allowed.

You are not allowed to have any signage throughout the venue **except** at your exhibit booth and outside your sponsored session room door (**placed outside the room no earlier than 1 hour prior to your session start time**).

### Branding Podiums/Lecterns and Head Tables

For sponsored sessions, branding of lecterns and head tables are allowed. Dimensions for lecterns are noted below. If you are interested in branding the head table or lectern in your symposium room, contact Andrea Hunter; see contact information on page 3-4. You may affix your sign however you want as long as it doesn't damage the lectern upon removal. A photo of the lectern is included at right. A branded tablecloth/drape may be used on the head table.

### Branded Materials

It is preferred that sponsors use their own branding as the focus of any materials created to support or promote sponsored sessions. Please refrain from using the MDS logo or International Congress graphics. The Congress itself may be referred to in text as the International Congress of Parkinson's Disease and Movement Disorders® in first reference, and as the MDS International Congress in second reference.





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Please do not use the term “MDS” to refer to the Congress as an event, nor use “IPMDS” as an abbreviation for the organization name. If you are using a room number on materials, please confirm with MDS how it should appear if you are unsure.

## Pre-Registration List and Usage

MDS shares a list of Congress registrants to all sponsors at no cost twice; the first list is shared about a month out from the Congress, and a second final list is shared about 7-10 days out from the Congress. In order to receive these lists, you must read and sign our data processing agreement, and each list is for one-time use only, for the specific purpose of promoting your company's presence at the meeting (CTS, exhibit, etc.). These lists include ONLY those who opt in during the registration process to sharing their participation information and/or be contacted by sponsors. Email addresses are only included for those who opted in to doing so. Please note:

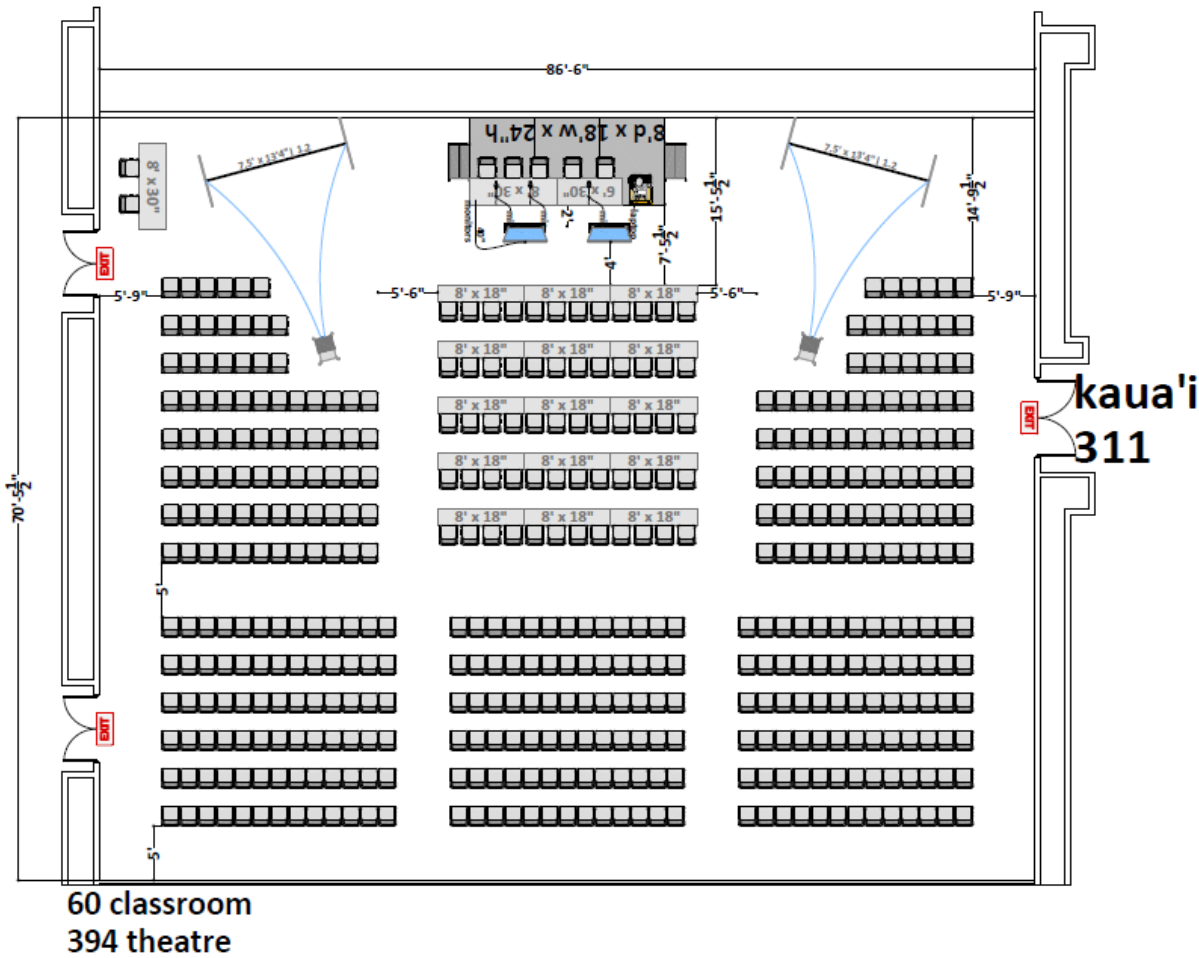
- Sponsors and exhibitors are strictly limited to one-time use of these lists, for the purpose of sharing information about your presence in at the International Congress (exhibit booth, sponsored session, etc.). Any additional or ongoing use is unauthorized and may result in action up to and including inability to secure future sponsorship or exhibit space with MDS.
- All recipients of these lists must complete a Data Processing Agreement (one agreement per company, send to your company's primary contact), which outlines safe and appropriate handling of attendee data. This will be kept on file with the MDS Secretariat. If a sponsoring company has not attested to reading the agreement, MDS will not release the lists.



## FLOORPLANS

### Room 311, Level 3

Capacity	394 seats in theater style and 60 seats in classroom style *This includes AV set up.
Stage	8 feet diameter x 18 feet width x 24 inches height (refer to diagram)
Speaker Lectern	One (1) speaker lectern; dimensions: 25 inches x 46.5 inches
Head Table	Two black skirted tables to sit 5 people. Each table is 6 feet by 30 inches

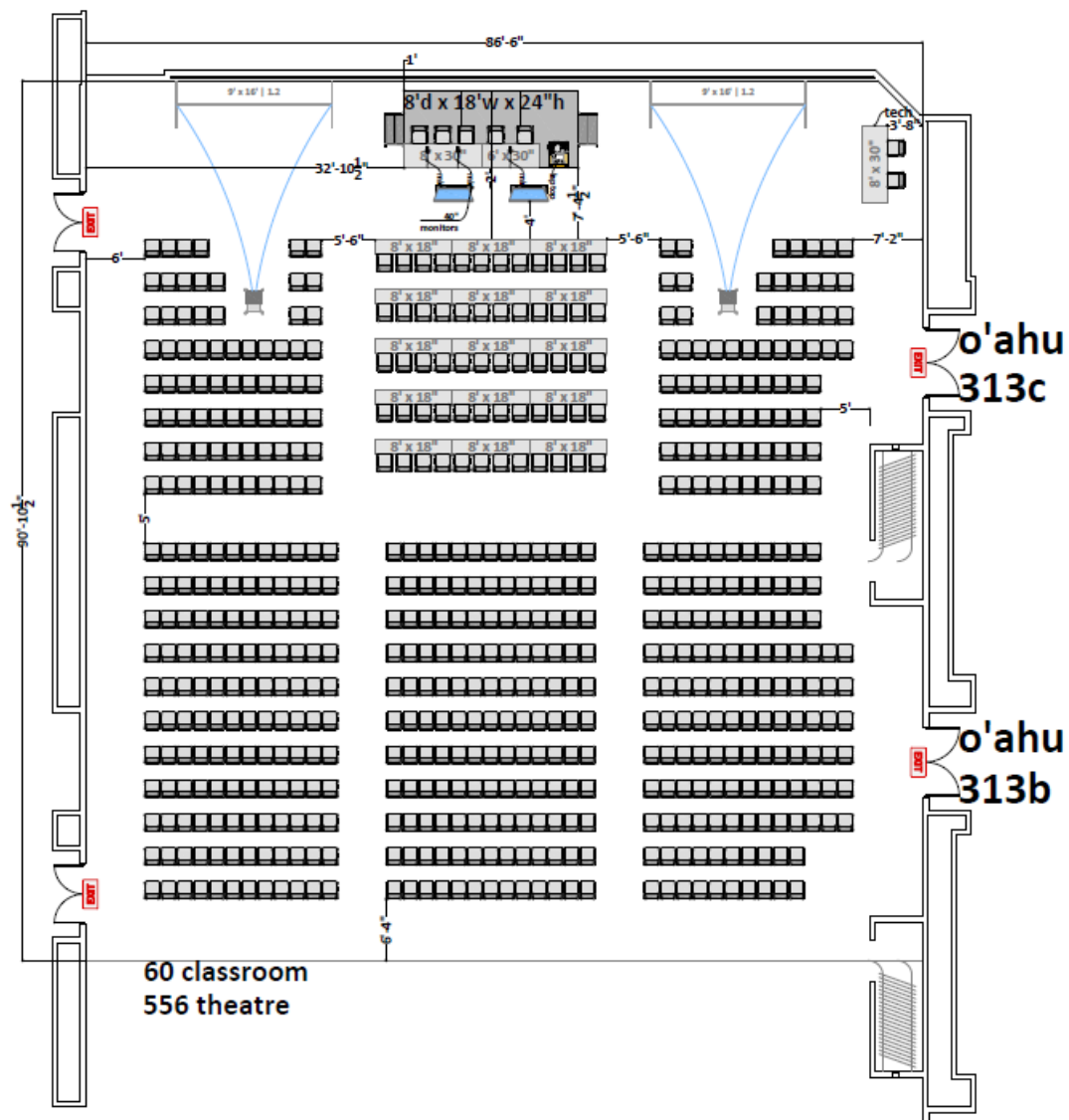




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Capacity	556 seats in theater style and 60 seats in classroom style *This includes AV set up.
Stage	8 feet diameter x 18 feet width x 24 inches height (refer to diagram)
Speaker Lectern	One (1) speaker lectern; dimensions: 25 inches x 46.5 inches
Head Table	Two black skirted tables to sit 5 people. Each table is 6 feet by 30 inches





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## Room 316AB, Level 3

Capacity	560 seats in theater style and 60 seats in classroom style *This includes AV set up.
Stage	8 feet diameter x 18 feet width x 24 inches height (refer to diagram)
Speaker Lectern	One (1) speaker lectern; dimensions: 25 inches x 46.5 inches
Head Table	Two black skirted tables to sit 5 people. Each table is 6 feet by 30 inches

